

PCRM PHYSICIANS
COMMITTEE
FOR
RESPONSIBLE
MEDICINE

Help Set PCRM's 2008 Agenda

Your Feedback Requested

Jane Q. Samplelongname
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PCRM PHYSICIANS
COMMITTEE
FOR
RESPONSIBLE
MEDICINE

November 2007

Neal D. Barnard, M.D.
President

Dear PCRM Member,

In 2007, you helped PCRM protect thousands of animals by showing big animal testing and pharmaceutical companies, major universities, and the food industry that we're committed to protecting animals from harm — and we're here for the long haul!

You helped us stand with citizens in communities across the nation against huge organizations like the giant animal tester, Covance, and — by our collective action — you helped us show that the suffering of dogs, cats, monkeys, pigs, rabbits, rats, and mice will no longer be tolerated. And you helped us educate more doctors, policy makers, and citizens about how nutrition can be a powerful tool for better health and disease prevention.

Together we scored some major successes in 2007 that I want to celebrate with you in this year-end report. But don't think our work is done. Our battles are ongoing and we'll face even more challenges in 2008.

In the coming year, we'll continue to protest cruelty to animals in labs and classrooms — and continue to promote good nutrition. We'll rally support, fight in the courts when necessary, and never back down.

That's why I'm asking you to help set PCRM's 2008 agenda. Please provide your feedback on the enclosed reply form, and make your voice heard. Your input will help move us swiftly into the new year.

We urgently need your support. Our success from our members gives us the funds we need to continue our work. And your support can save more animal and human lives. And your help!

Just look at what you enabled us to do in 2007:

We created major roadblocks to get Covance to build a new facility in Chandler, Arizona when it approved zoning changes for the project. The fight continues — because if Covance succeeds, more animals will be tortured and killed every day.

We stood up to universities that were using live animals for education. When we began our campaign, the vast majority were using live animals for education. stopped using live animals this year —

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PLEASE MAKE YOUR YEAR-END GIFT TODAY!

YES, I want to help save more animal and human lives in 2008 by supporting PCRM's work across the country. I am enclosing my tax-deductible gift in the amount of:

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I want to sign up for PCRM's Action Alerts and monthly e-newsletter, PCRM Online to stay updated on PCRM's work. My e-mail address is:

Please make your check payable to **PCRM** and return it along with this form in the envelope enclosed. Please see reverse to use your credit card. Your contribution is tax-deductible as allowed by law.

(Please complete and return the survey below with your year-end gift. Do not detach.)

Help set PCRM's 2008 Agenda

Please complete and return your answers to the questions below, along with your year-end gift.

Thank you!

Do you want PCRM to fight even harder to eliminate cruel and torturous live animal laboratories in U.S. medical schools?

YES NO MAYBE

Is it important to you that PCRM more aggressively promote preventive medicine and healthier lifestyles, so that humans and animals live longer?

YES NO MAYBE

Do you support PCRM's work to stop the testing and experimentation on animals by corporations, schools, and even government agencies, often at taxpayer expense?

YES NO MAYBE

Are you in favor of PCRM working with schools to promote compassionate alternatives to dissection courses?

YES NO MAYBE

PCRM

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